

CARRIE POSTMA

Graphic Designer



I have been pursuing creativity since I could hold a pair of scissors. I discovered graphic design over 20 years ago and haven't looked back. A serial entrepreneur mindset drives me to continuously seek opportunities of growth. I am very passionate about helping others see what is true, lovely, and good. My faith gives me freedom to design with balance, intentionality, and purpose.

CONTACT



503/351-4969



carrie@inkandmouse.com



inkandmouse.com



Wilsonville, Oregon

EDUCATION

AA/INTERIOR DESIGN

FIDM, Los Angeles California
1994-1996

SELF-TAUGHT/GRAPHIC DESIGN

Life Experience, California & Oregon
1998-Current

SKILLS

PROFESSIONAL

Adobe Illustrator
Squarespace
Design
Marketing
Project management

PERSONAL

Creativity
Attention to detail
Organized
Problem solving
Flexibility

EXPERIENCE

GRAPHIC DESIGNER + FOUNDER

Ink & Mouse LLC, January 2011 - Current

Design and development of brands, logos, websites, stationery products, marketing resources, online workshops, social media content, and print materials for a variety of clientele in a wide range of industries.

VISUAL MERCHANDISER

American Greetings, 2001, April 2017 - October 2018

Obtained plans from corporate office to implement programs within the store. Organized and maintained store displays, merchandise, and signage. Collaborated with store manager and employees to maintain inventory. Installed displays to enhance visual appeal for customers.

JEWELRY MERCHANDISER

Chloe + Isabel, June 2013 - February 2016

Established and maintained a personalized online boutique. Actively sold products through in-person pop-up shops, one-on-one engagement and social media marketing. Managed and encouraged a team of approximately 50 Merchandisers.

GRAPHIC DESIGNER + FOUNDER

Paper Trunk, June 2007 - December 2011

Created scrapbook products to be sold wholesale domestically and internationally. Implemented product-marketing strategies, including advertising campaigns and sales promotions. Planned, prepared, and designed advertising and promotional materials for trade shows, general marketing, and promotions.

REFERENCES

Available upon request.

PORTFOLIO

Available upon request.